



# IMAAATSE

2026

## MID-ATLANTIC ADVANCED TRANSPORTATION SUMMIT & EXPO

### SPONSORSHIP PACKAGE OPPORTUNITIES





# ABOUT THE EVENT

Located at James Madison University in the beautiful Shenandoah Valley, the Mid-Atlantic Advanced Transportation Summit & Expo will bring together industry leaders, researchers, policymakers, and entrepreneurs to explore the technologies and strategies that are shaping mobility across the region. Attendees will be able to attend the vehicle expo, connect with industry peers to share ideas, and encourage regional partnerships.



**This event wouldn't be possible without the enthusiastic support of our sponsors, who directly contribute to advancing transportation energy solutions in the Mid-Atlantic Region. See the next two pages to choose a sponsorship level, or contact us with any questions. Thank you for your support!**

## For inquiries, contact us:

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[maccce.org/expo-sponsorship](http://maccce.org/expo-sponsorship)

# President's Level



## \$10,000

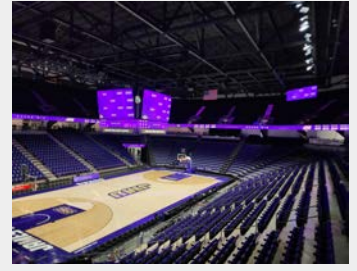
**All Gold benefits (except booth) plus:**

- **Full-page ad in expo guide** or magazine
- **15'x30" Exhibition booth** (large vehicle/equipment) AUBC floor or outside pending availability
- **Marketing materials included in AUBC** digital displays ( i.e. digital wraparound banner and jumbotron see photo for details)
- **Premium booth location** (high traffic area)
- **Five passes** for key staff, access to President Suite

*\*To qualify for the Clean Cities stakeholder rates Directors contact Virginia Clean Cities.*

Clean Cities Stakeholder Rate: \$7,500\*

- **Social media campaign** posts (2–3)
- **Speaking slot or product demo** opportunity



# Gold Level



## \$5,000

**All Silver benefits (except booth) plus:**

- **Full-page ad in expo guide** or magazine
- **10'x20" Exhibition booth** (large vehicle/equipment) AUBC floor or outside pending availability
- **Marketing materials included in AUBC** digital displays ( i.e. digital wraparound banner and jumbotron see photo for details)
- **Enhanced booth location** (high traffic area)
- **Four passes** for key staff
- **Social media campaign** posts (2–3)
- **Speaking slot or product demo opportunity**

*\*To qualify for the Clean Cities stakeholder rates Directors contact Virginia Clean Cities.*

Clean Cities Stakeholder Rate: \$3,750\*



# Silver Level

## \$3,500



Clean Cities Stakeholder Rate: \$2,625\*

- Logo displayed on select promotional materials
- Inclusion in event email announcements.
- Half-page ad in the printed expo guide.
- Marketing materials included in AUBC digital displays( i.e. digital wraparound banner)
- 10x20 Exhibition booth AUBC floor depending on availability
- 3 passes for key staff

# Bronze Level



## \$1,500

Clean Cities Stakeholder Rate: \$1,125\*

- Logo featured on the event website and in the program
- Mentioned in 1–2 social media shout-outs
- Inclusion in general signage onsite
- Standard Exhibition 10x10 booth space on concourse or AUBC floor depending on availability
- 2 passes for key staff

*\*To qualify for the Clean Cities stakeholder rates Directors contact Virginia Clean Cities.*

# Single Event Sponsorships

Networking Reception	Lunch Sponsor	Advanced Fueling Station Sponsor
<p><b>4 Available – \$2,500</b> <b>Stakeholder Rate – \$1,875</b></p> <p><b>All Bronze benefits</b> (except booth) plus:</p> <ul style="list-style-type: none"><li>• Exclusive title sponsorship recognition (e.g., “MAASTE 2026 Opening/Closing Reception presented by...”)</li><li>• Prominent branding on event wide banners, stage, and main collateral.</li><li>• Dedicated email blast to all attendees featuring sponsor</li><li>• Premium speaking slot at opening or closing reception</li><li>• 4 Additional passes</li></ul>	<p><b>4 Available – \$2,500</b> <b>Stakeholder Rate – \$1,875</b></p> <ul style="list-style-type: none"><li>• Co-branded Lunch Sponsor</li><li>• Listing as “Lunch Sponsor” across all marketing. Prominent branding on event wide banners, stage, and main collateral</li><li>• Dedicated email blast to all attendees featuring sponsor</li><li>• Access to attendee contact list (email/addresses)</li><li>• 5 passes for key staff</li><li>• Exhibit booth inside the lunch venue</li></ul>	<p><b>4 Available – \$2,000</b> <b>Stakeholder Rate – \$1,500</b></p> <ul style="list-style-type: none"><li>• Coffee and refreshments inside AUBC sponsorship</li><li>• Exclusive title sponsorship recognition</li><li>• Prominent branding on event wide banners, stage, and main collateral.</li><li>• Dedicated email blast to all attendees featuring sponsor</li><li>• 4 passes for key staff</li></ul>
<b>Industry Networking Night Out</b>		
<p><b>4 Available – \$1,000</b></p> <ul style="list-style-type: none"><li>• Reserves a catered event space at a Harrisonburg restaurant for your industry</li></ul>		